

Lee Taylor

From: The TheraTogs Newsletter [newsletter@theratogs.com]
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To: subscribe@theratogs.com
Subject: TheraTogs Update: PaceSetter August 2007



Welcome to the latest edition of the TheraTogs Newsletter online
-- the email news from the TheraTogs team and Beverly (Billi) Cusick.

In This Issue:

- | **NEW STRAPPING MATERIAL is now available!**
- | **NEW COURSES ANNOUNCED -- \$55.00 Course Discount Deadlines Looming!**
- | **TheraTogs comes to Fox News!**
- | **Caretaker Info Kit now available...**

New Strapping Now Available!

TheraTogs, Inc. is very pleased to announce the introduction of **TogRite Strapping** to the TheraTogs product line.

After two years of R&D, TheraTogs Inc has developed and produced **TogRite** - a robust, durable, and machine-washable strapping material that provides superior stretch and consistent resistance -- essential elements in creating effective TheraTogs strapping applications for your clients.

TogRite will initially be included in Pre-school through Adult sizes as the new standard for two-inch (2") and three-inch (3") wide strapping, replacing the MediWrap strapping (the stretchy white material) previously included in TheraTogs systems.

TogRite shows no evidence of wear, and retains its working length and tension-under-stretch all day long!

TogRite is also available for purchase in 1- and 3-yard rolls, at 2" and 3" widths -- so you can custom-cut strapping for each client. TogRite is so stretchy and strong, we include a chart of strapping length guidelines with each roll purchased, to help you to properly size strapping that is to be applied under moderate and maximum tension.

We're so excited about the capabilities of this new material that we have extended the warranty period on previously-purchased MediWrap strapping, so that

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those with systems purchased after July 1, 2006
may qualify for a replacement of the old strapping.

Please download our [Technical Highlight document](#) for all the details about TogRite strapping!

Training Courses: Developmental Orthopedics & TheraTogs Applications

Course registrants receive a complimentary TheraTogs system upon completion of the course!

Here is your chance to provide new assessment skills and applications to your current client load. In addition, learn the fundamentals and clinical applications available through the TheraTogs systems.

Course Dates and Locations:

- | **August 22-23, 2007 | Miami Lakes, FL**
(Space still available!)
- | **September 14-15, 2007 | Golden, CO (Denver)**
(Discount deadline: Sept. 1st)
- | **September 21-22, 2007 | Care Group, Houston, TX**
(Discount deadline: Sept. 8th)
- | **October 19-20, 2007 | United Services, St. Peters, MO (St. Louis)**
(Discount deadline: Sept. 21st)
- | **October 25-26, 2007 | Fiesta Pediatric Therapy, Scottsdale, AZ**
(Discount deadline: Sept. 28th)
- | **November 9-10, 2007 | Duke Children's/Lenox Baker Children's, Durham, NC**
(Discount deadline: Oct. 12th)

Other upcoming courses sponsored by leading healthcare facilities (complimentary TheraTogs system not included):

- | **September 28-29 | Children's Healthcare of Atlanta**
Contact Terry Cameron: 404-785-7840 | terry.cameron@choa.org for enrollment
- | **October 3-5 - Bass Lake, CA - Private course** | Sponsored by California-Hawaii Elks Major Project
- | **October 14-15, Jerusalem, Israel | Pediatrics** | Sponsored by YAAD Orthopedics
- | **October 17-18 - Tel Aviv, Israel | Pediatrics** | Sponsored by YAAD Orthopedics

Full course information is [available on our website](#). Other dates and locations are in negotiations and will be announced soon. If you'd like more information, [check the website](#) or contact us at courses@theratogs.com.

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Other TheraTogs News...

TheraTogs Co-Founder on Fox News!

Beverly Cusick, PT, MS, COF -- company co-founder and the inventor of TheraTogs -- is scheduled to be interviewed on the "Dr. John" medical news segment of [Denver FoxNews](#) on **Monday, August 20th**. Broadcast time is approximately 8:15 a.m. on Fox Channel 31, and we'll do what we can to make the interview (or appropriate links) available from our website thereafter.

Caretaker Info Kit now available...

The enthusiastic reception given to Diane Gabanyic's 'TheraTogs rock video' entitled [TheraTogs: Do They Work?](#) has inspired us to create the first edition of a **Caretaker Info Kit** for pediatric clinicians who want to communicate the potential of TheraTogs to the parents and caretakers of their clients. The **Caretaker Info Kit** will include a DVD of the *TheraTogs: Do They Work?* video, plus some printed collateral aimed at answering questions and addressing concerns commonly raised by caretakers of children with movement disorders, orthopedic alignment problems, and sensory processing / autism spectrum disorders.

If you'd like to receive a Kit, please contact us at request@theratogs.com, or call Customer Service at 888-634-0495.

TheraTogs on the Road

Colleen Gallagher, Regional Account Manager for the Western U.S., will be working the following schedule of clinical visits and inservices:

July 29 - August 4	Denver area stops include: Veteran's Administration, Denver Children's Hospital and South Valley Physical Therapy
August 12- 18	Southern California stops include: Rehab Institute of Santa Barbara and various California Children's Services (CCS) locations

Colleen invites any clinician or facility in the Northwest and Southwest regions to contact her to set up an inservice in the near future. Colleen can be reached at cgallagher@theratogs.com...

Don Hamlin, Regional Account Manager for the MidWest, anticipates the following schedule:

July 29 - August 4	Mid-Ohio Region, with stops at: Metro Health (Cleveland); St. John's Westshore (West Lake); Ohio University Hospital (Cleveland); G.A. Guilford & Son O&P (Cleveland)
August 5 - 11	Columbus/Indianapolis, with stops at: Ohio State School-Based OT/PT Conference (Columbus); Riley Childrens Hospital (Indianapolis); St.Vincent's Hospital (Indianapolis)

August 12-18	Illinois & Wisconsin, with stops at: City Kids (Chicago); Whole Child (Midlothian); Easter Seals (Dupage); LaRabida Rehab Hospital (Chicago); Arlington Pediatric Therapy (Arlington Hts); New Horizon Center (Chicago)
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Don invites any clinician or facility in the Midwest region (North Dakota to Tennessee) to contact him to set up an inservice in the near future. Don can be reached at dhamlin@theratogs.com...

And as always... If you have any product suggestions or concerns, please feel free to call us, email us at info@theratogs.com or fill out the [online feedback form](#).

We're always glad to hear from you!

The TheraTogs Team

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